



Regional Strategy

Participation in European Projects

#ProEU





Methodology





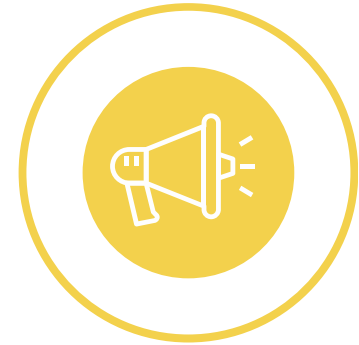
Objectives of the study



Identify European projects that are already implemented and under development in the public sector of the Region of Murcia, European Programmes in which they are located, thematic areas, participating entities, as well as other relevant data for the development of the Strategy.



Establish **priority Action Lines** to be undertaken by the Region of Murcia in order to promote its participation in European Projects in the upcoming financing period 2021/2027, by increasing this participation both quantitatively and qualitatively according to the strategic interests of the Region of Murcia and enhancing the tangible and non-tangible return for the Region.



Evaluate Region of Murcia's participation in European projects from last EU Multiannual Financial Framework **2007 – 2013** and the current **2014 – 2020** period (**until 2017**).



Collaborating entities in **#ProEU**



Collaborating entities in #ProEU

Regional public sector bodies classified by Regional Ministries, participating in the analysis:

Regional Ministry of Finance and Public Administrations:

- Fundación Integra
- Instituto de Crédito y Finanzas Región de Murcia (ICREF)

Ministry of Transparency, Participation and Representation:

- Radiotelevisión de la Región de Murcia (RTRM)

Regional Ministry of Water, Agriculture, Livestock and Fisheries:

- Entidad de Saneamiento y Depuración de Aguas Residuales de la Región de Murcia – ESAMUR
- Fundación Instituto Euromediterráneo del Agua
- Instituto Murciano de Investigación y Desarrollo Agrario y Alimentario (IMIDA) Se incluyen datos de Centros Integrados de Formación y Experiencias Agrarias (CIFEAs) de la Región de Murcia.



Regional Ministry of Employment, Universities, Companies and Environment:

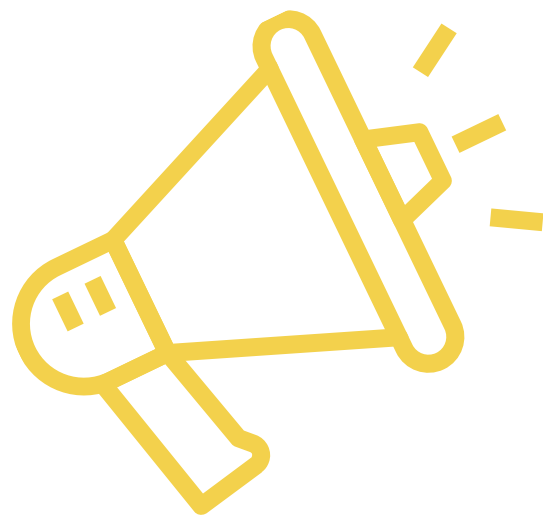
- Fundación Séneca, Agencia Regional de Ciencia y Tecnología
- Servicio Regional de Empleo y Formación (SEF)
- Instituto de Fomento de la Región de Murcia (INFO)

Regional Ministry of Health:

- Fundación para la Formación e Investigación Sanitarias (FFIS)

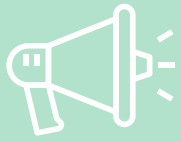
Regional Ministry of Tourism and Culture:

- Instituto de Turismo de la Región de Murcia (ITREM)
- Instituto de las Industrias Culturales y las Artes de la Región de Murcia (IICA)



Developed tools **#ProEU**

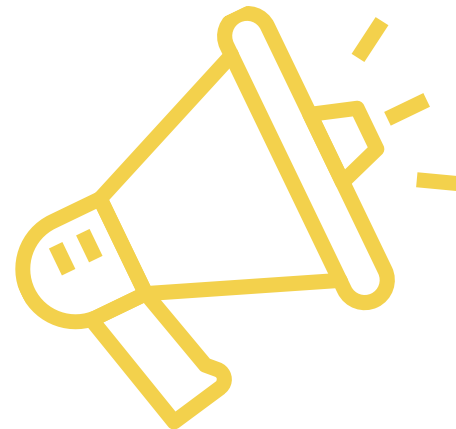


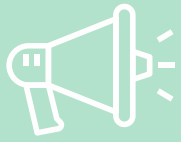


Developed tools

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The chosen tool for registering European projects is an on-line tool integrated in the website of the Regional Government of the Region of Murcia ([http:// murciaregioneuropea.es](http://murciaregioneuropea.es))





Developed tools

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Methodology for analysis involved:



Analysing
documentation and
databases of existing
European projects



Direct contact with officers of
both regional and local
administration



Bibliographic research for
additional information



Analysis

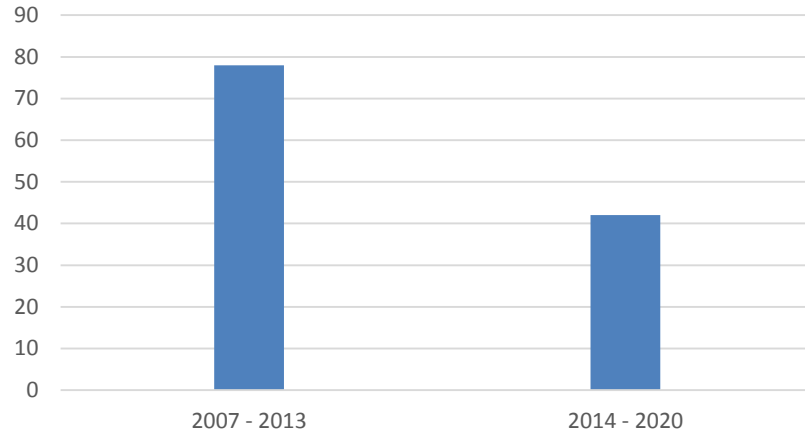
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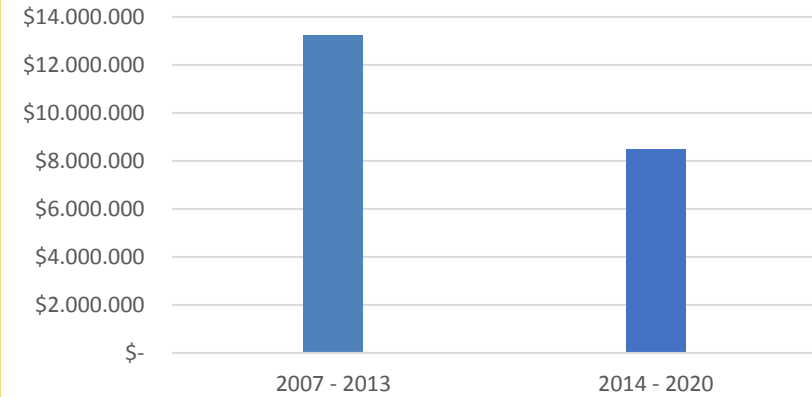


Analysis #ProEU

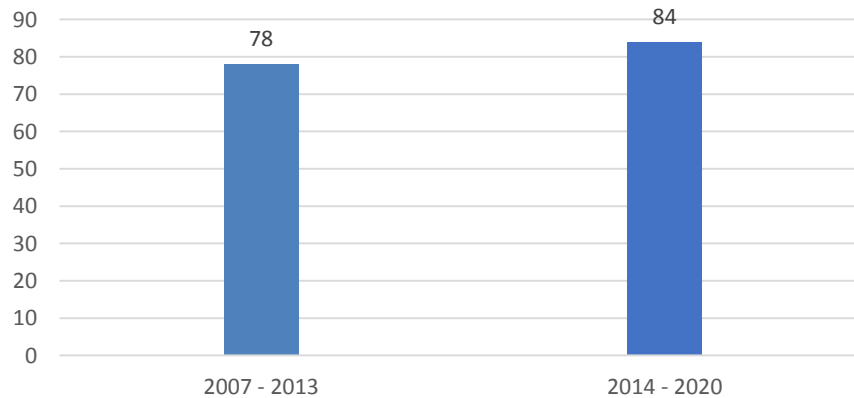
Número proyectos CARM en ambos períodos



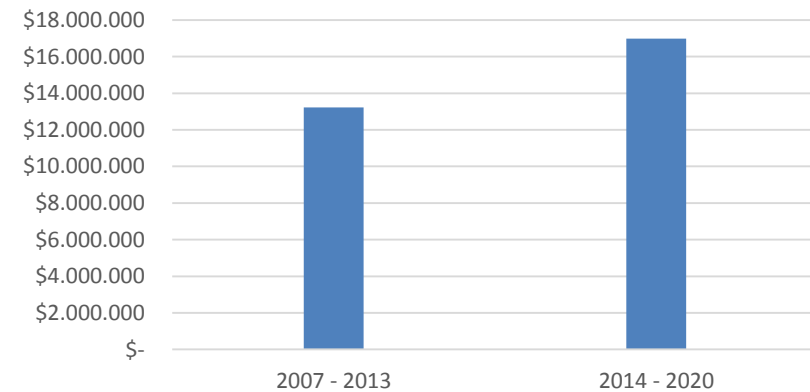
Dotación de fondos obtenidos por la CARM en proyectos europeos



CARM: Proyección hasta 2020 en número de proyectos



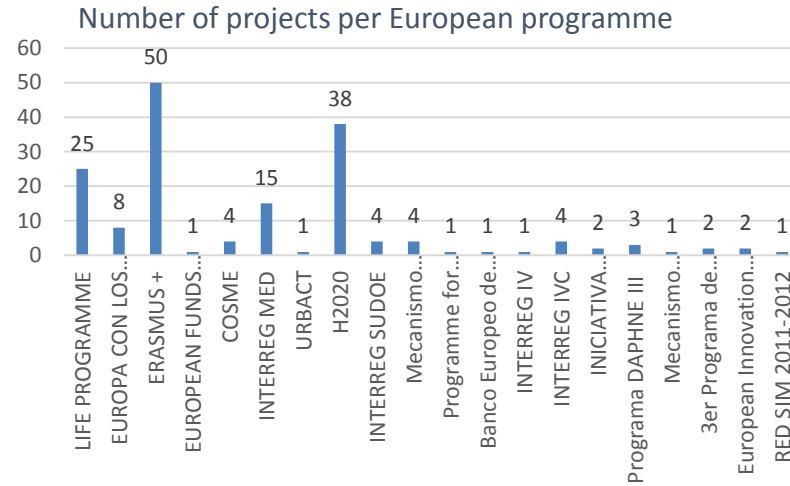
CARM: Proyección hasta 2020 en ingresos



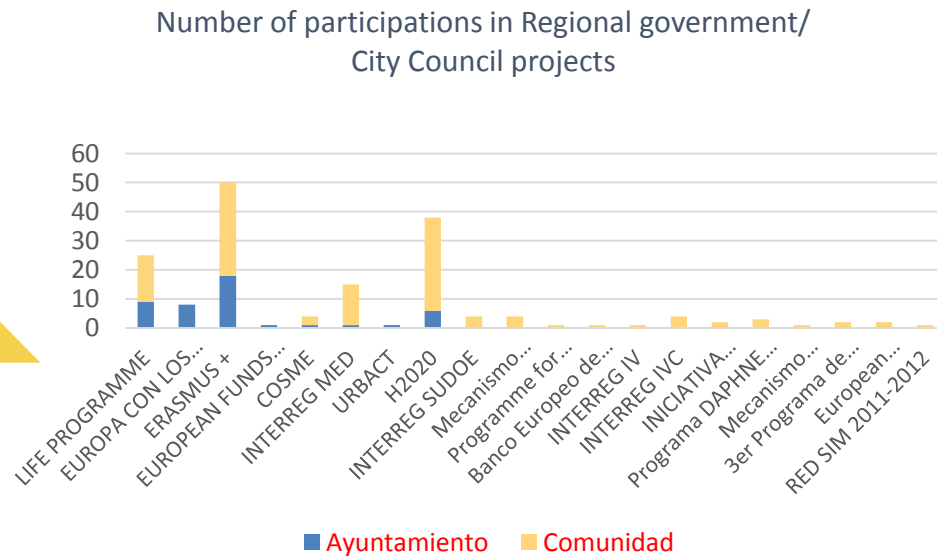


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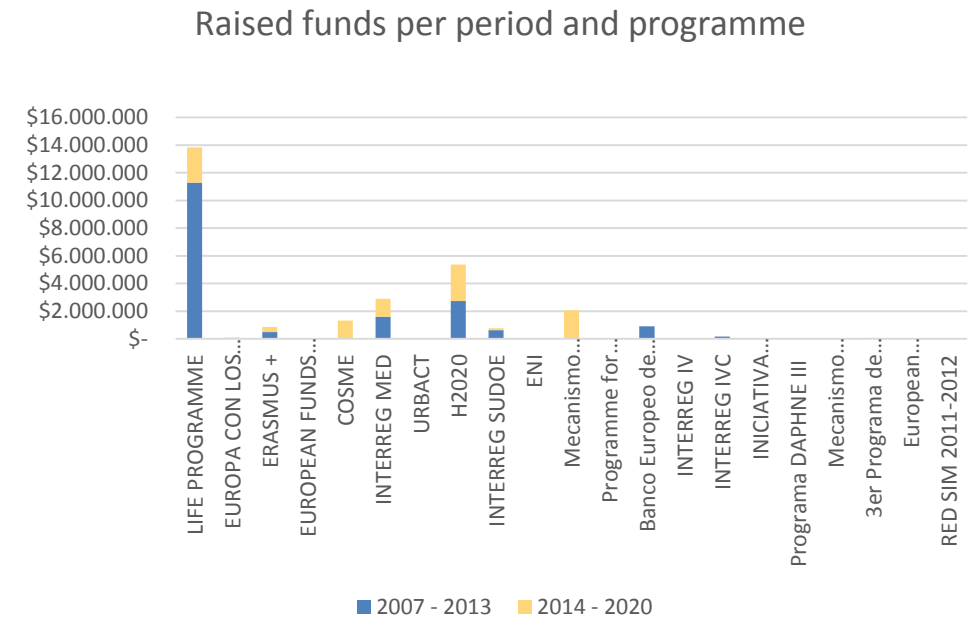
European programme that has developed more projects within the public sector (Erasmus + Programme)



Programme that has developed more projects within the local and regional public sector (Erasmus + Programme)



Programme that has brought the most funds to the Region of Murcia during two programming periods (LIFE Programme)





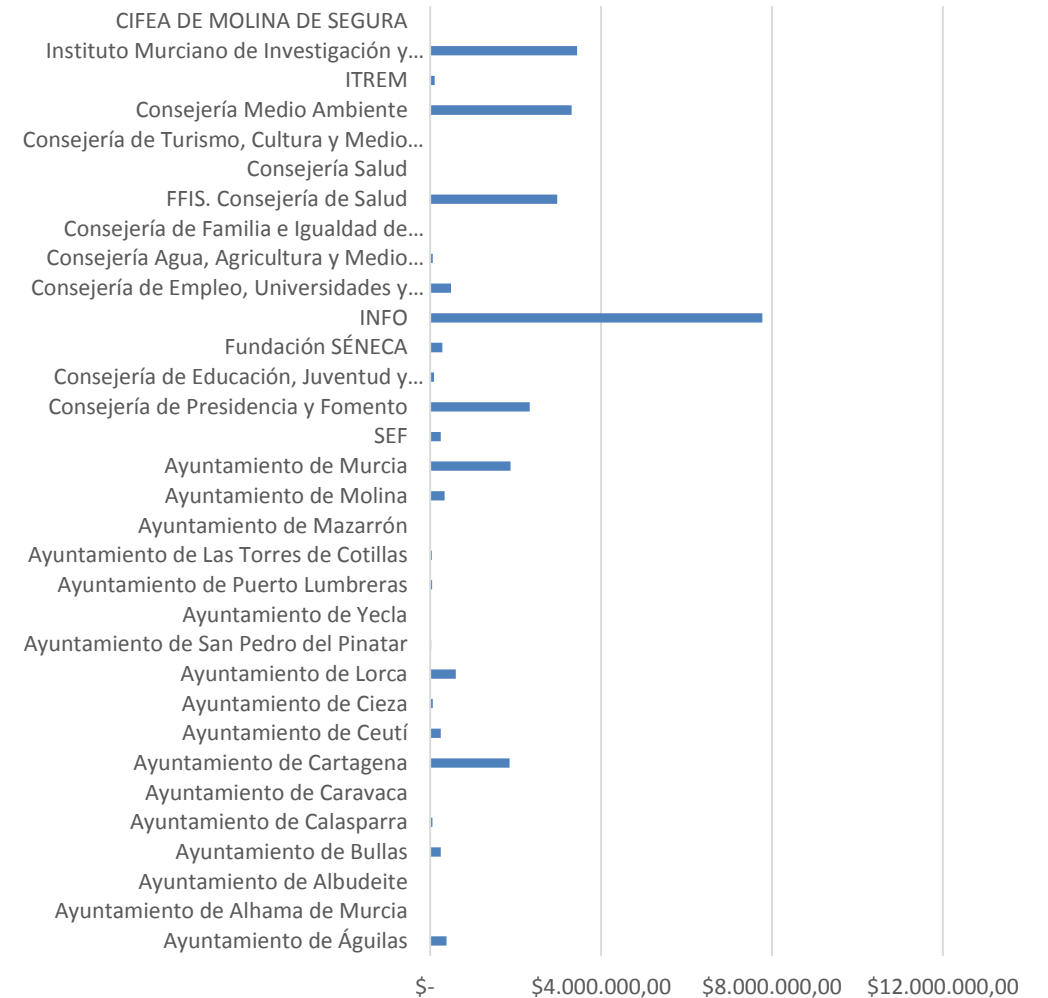
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Programme that has brought the most funds to the Region of Murcia during two programming periods (LIFE Programme)

Number of projects per entity type



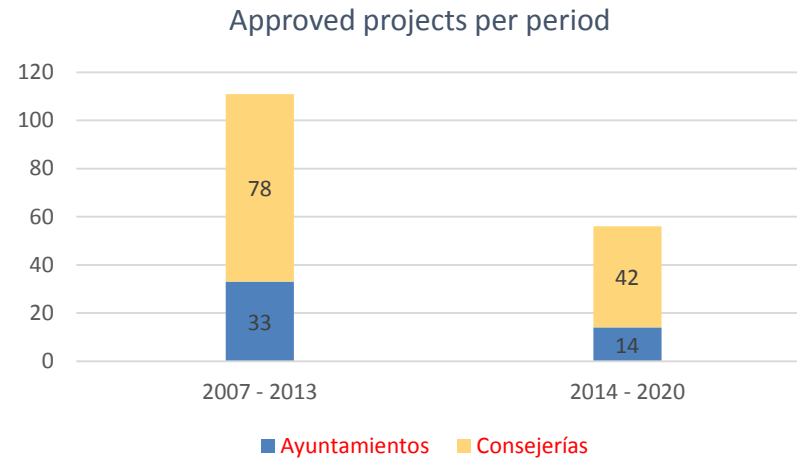
Raised funds





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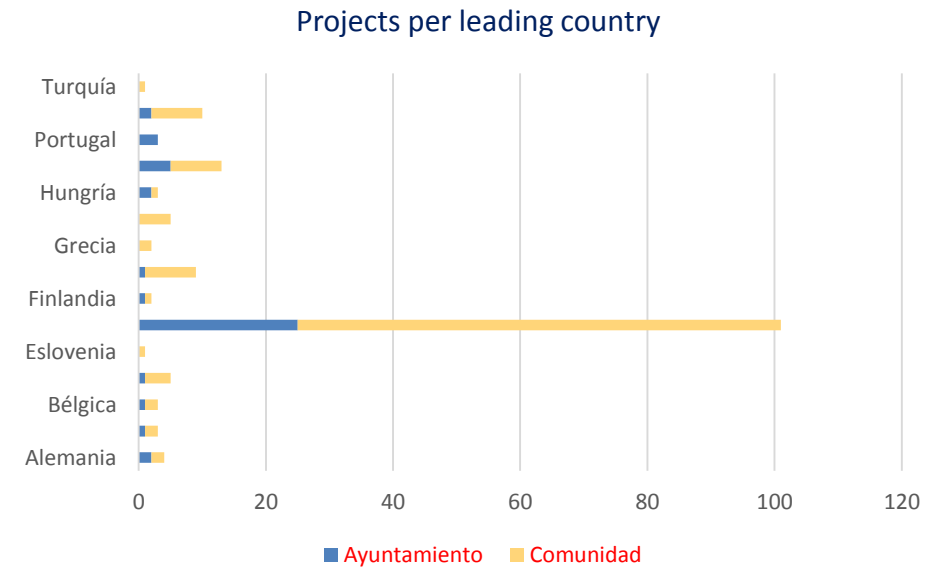
Period with highest number of approved projects (2007-2013)



Year with the highest number of approved projects (2013 and 2016)



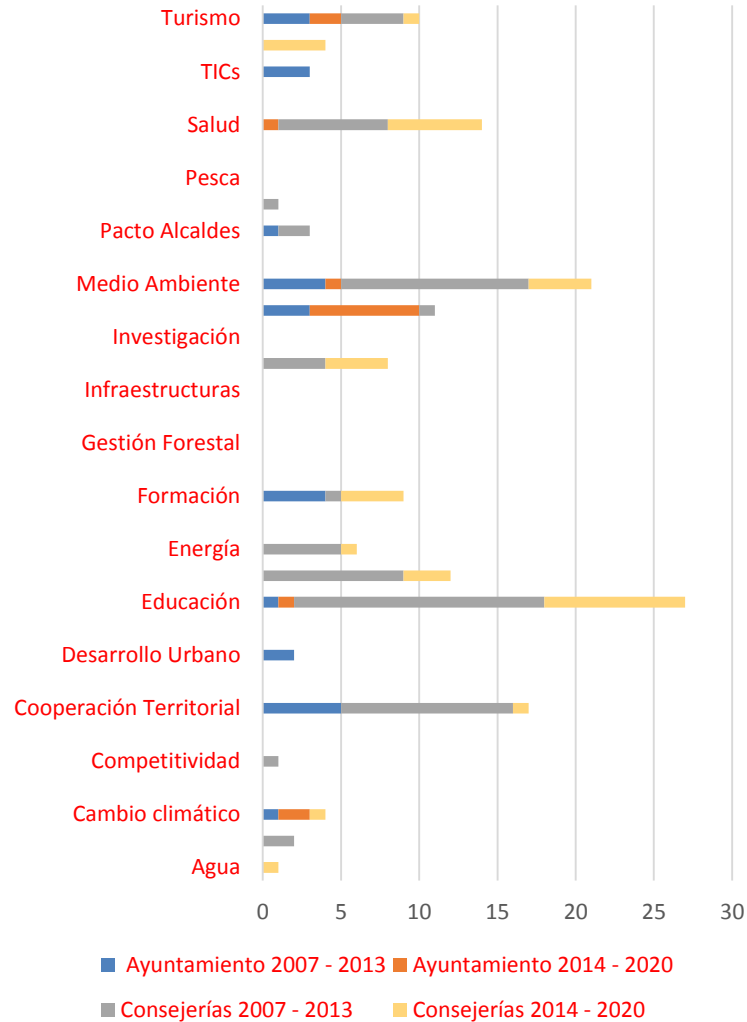
European country that has directed more projects involving the Region of Murcia (Spain)





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General subject per period

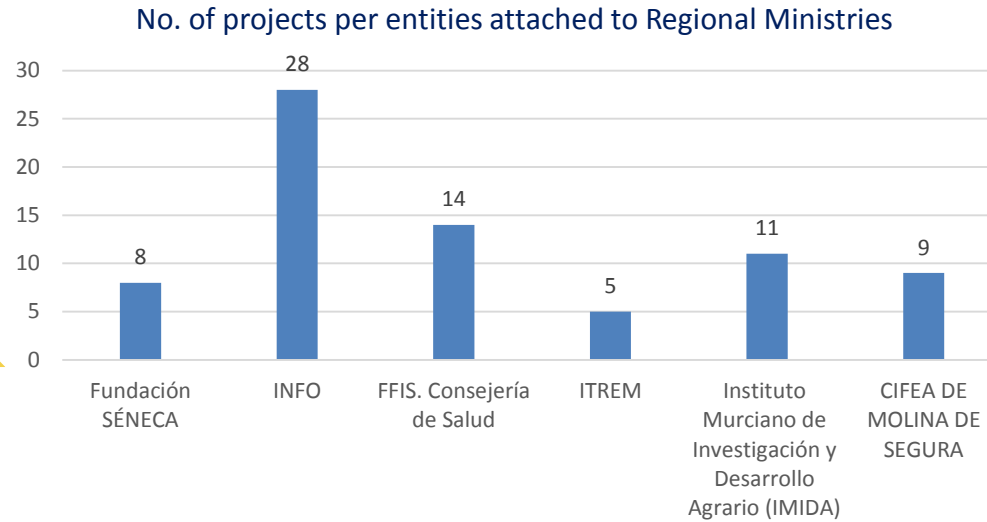


Main topic of approved projects at local and regional level in two programming periods (Education)



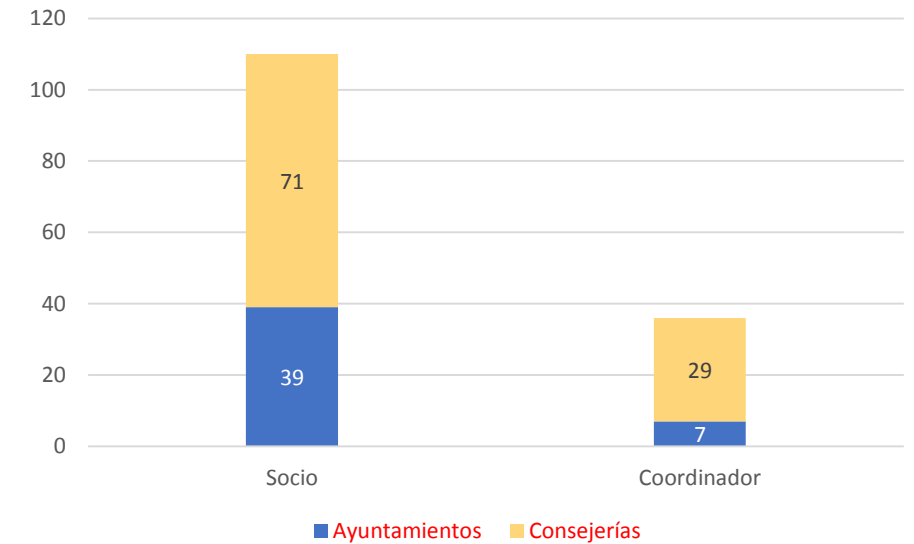
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Analysis among entities attached to Regional Ministries (INFO)

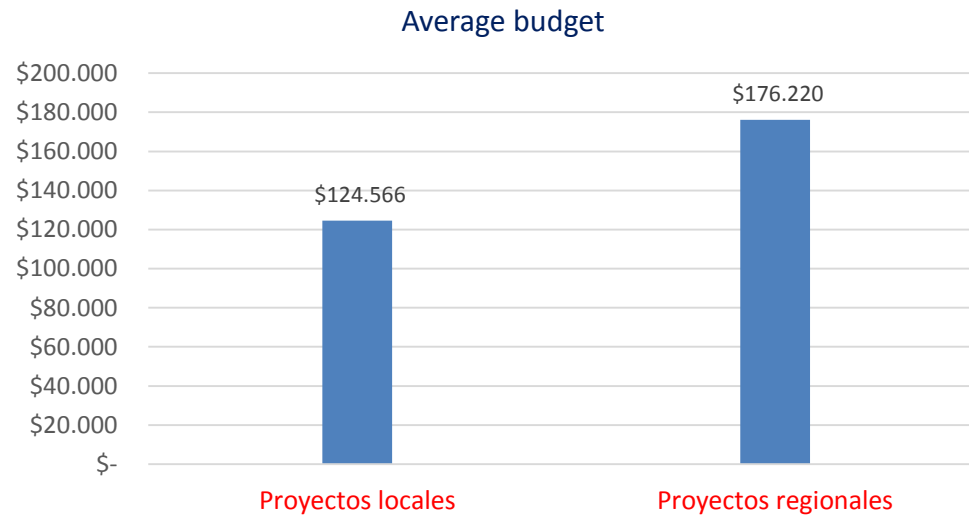


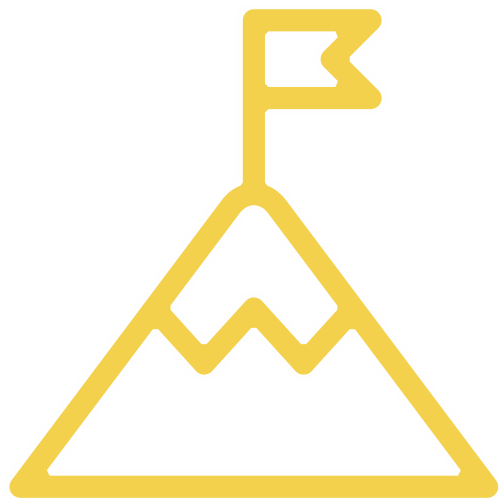
Analysis between leader and partner entities

Project comparison as partner or coordinator



Comparison among average size projects according to budget (124.000 – 176.000 aprox.)





SWOT ANALYSIS

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SWOT ANALYSIS

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The **SWOT analysis** was evaluated online and revised by experts in order to determine key factors and establish priorities.

Weaknesses

- ✓ Insufficient human resources
- ✓ Lack of qualified personnel
- ✓ Administrative and accounting difficulties
- ✓ Poor official recognition
- ✓ Poor exploitation of results
- ✓ Unfamiliarity with some European programmes
- ✓ Unawareness of available resources
- ✓ Lack of English communication skills
- ✓ Prejudices on the value of European projects
- ✓ Lack of an internal and inter-institutional coordination structure
- ✓ Lack of strategic planning

Strengths

- ✓ Information distribution list
- ✓ Available information resources
- ✓ Growing interest in participating in European projects
- ✓ Specialized units
- ✓ Institutional commitment
- ✓ Training plan
- ✓ System of collaboration among administrations
- ✓ Network membership
- ✓ Significant individuals, companies and organisations in European projects

Threats

- ✓ Greater competitiveness in calls and low success rate
- ✓ Potential loss of funds in the new programming period 2021 - 2027
- ✓ Budget cuts
- ✓ Geographical location and poor communications
- ✓ Greater participation of private entities in European programmes
- ✓ Calls addressed to territorial entities with fewer presence

Opportunities

- ✓ New programming period
- ✓ Importance of sectors in the Region of Murcia
- ✓ Innovation ecosystem available
- ✓ Infrastructure and available resources to public administration
- ✓ Interest of other regional stakeholders



OBJECTIVES

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OBJECTIVES

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Overall objective

Increase public sector participation of the Region of Murcia in European projects.

Specific objectives



Increase institutional support by assisting administrative financial management



Improve internal and external coordination in European project participation



Increase staff's key competences and necessary resources for participation in European projects



Boost internal and external promotion of European projects





Action plan

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#ProEUManagement

- ✓ Creation of an administrative structure that facilitates project implementation and administrative barrier resolution.
- ✓ Creation and monitoring of a protocol for identifying and documenting European projects.
- ✓ Technical means supply.
- ✓ Feasibility study.

#ProEUParticipation

- ✓ Participation scheme.
- ✓ Involvement in European projects as an additional tool for implementing plans and strategies.
- ✓ Working group stimulation.
- ✓ Strengthen participation in international network meetings.
- ✓ Creation of a system that facilitates funding for drafting European projects.



Líneas de
acción
#ProUE

#ProEUHumanCapital

- ✓ Development of a study on training needs.
- ✓ Keep specialized training on in English, project management and creating personalized courses.
- ✓ Recognise participation in European projects as additional distinction.
- ✓ Training certification in European projects.
- ✓ Strengthen existing agreements in project implementation.
- ✓ Promote training scholarships available at the Office of the Region of Murcia in Brussels and the College of Europe in Bruges.
- ✓ Study tour organisation and exchange of best practices.

#ProEUCommunication

- ✓ Definition of a communication strategy.
- ✓ Exploitation of results plan.
- ✓ Establishment of European Project Day #ProEU.
- ✓ Compilation of all European projects and upcoming events.



Thank you!

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